

Expectations

F1 Money and Finances: demonstrate the knowledge and skills needed to make informed financial decisions

F1.2 Money Concepts: estimate and calculate the cost of transactions involving multiple items priced in dollars and cents, including sales tax, using various strategies

F1.3 Financial Management: design sample basic budgets to manage finances for various earning and spending scenarios



Since, many other curriculum expectations can be covered depending on the business showcase format, co-create learning goals that apply to the chosen showcase option and consider summative assessment options for the project.



Business Showcase



Learning Goals



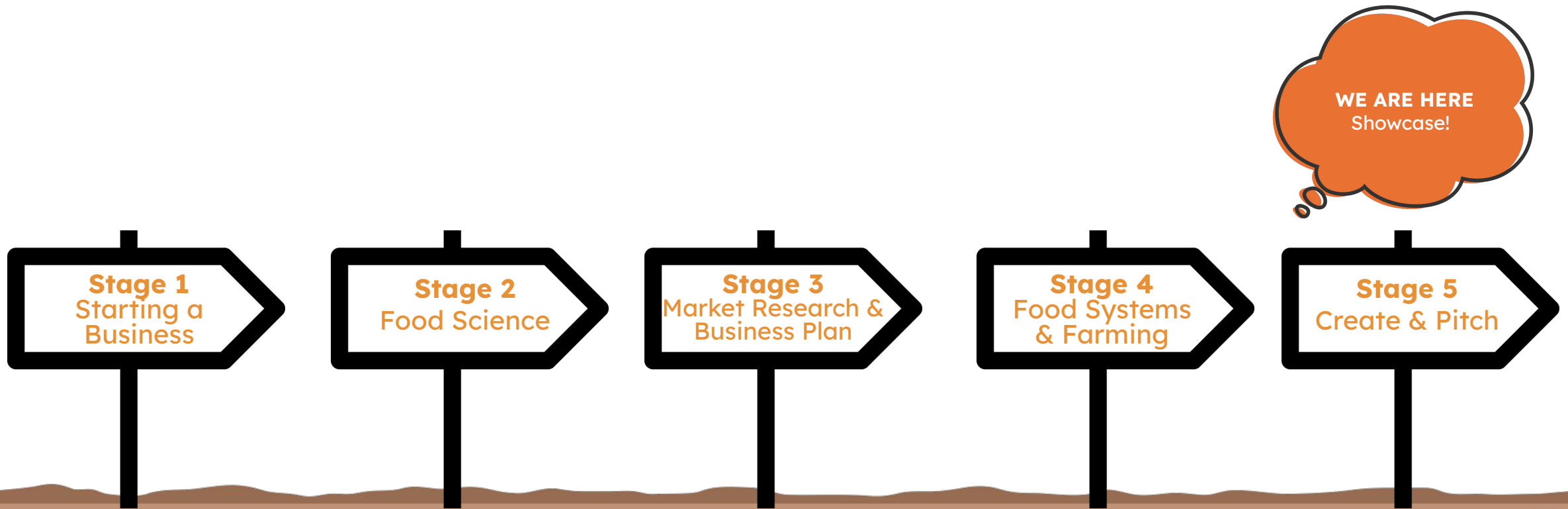
We can:

- Showcase our STEMterprise businesses demonstrating what we've learned about food, health, business, and working together as a team
- Evaluate our business and review our budgets to ensure we successfully stayed on track



Business Connection

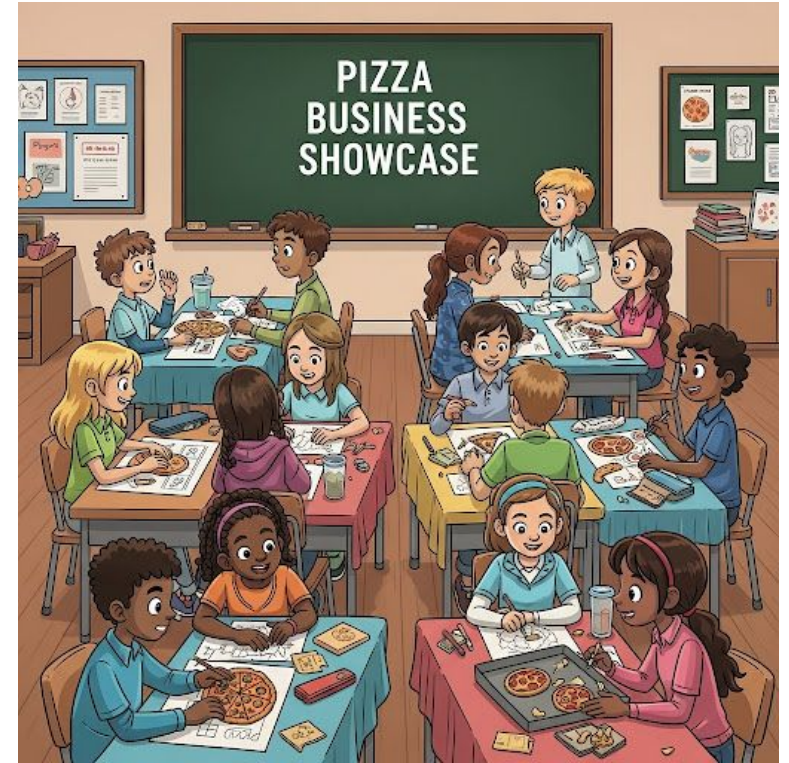
How will this learning help our business?



Minds ON!

It's time to prepare for our guests because it's **PIZZA SHOP BUSINESS SHOWCASE!** When we prepare for a special event there is lots to think about and prepare. Let's make a checklist to ensure we have everything covered, set up, and are ready to share our hard work.

What should we have on our TO DO LIST?



A Note to Teachers

A Business Showcase can take many forms. By planning the finale at the start of the project, you give your students the best platform to share their learning. Use these teacher-tested tips as a starting point, and don't hesitate to use your own creative ideas!



Showcase suggestions:



This requires more than one period.



STEM Den (slide 7)



Cooking Show (slide 9)



Business Showcase Voting (slide 11)



Food Blog (slide 13)



Restaurant (slide 15)

Did your class grow the Good in Every Grain seeds? Use your plants as part of the Business Showcase.

STEM Den

Host a Dragon's Den style event where students pitch their business to potential "*investors*", also known as Dragons.

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suggestions

STEM Den

1. Set Den Date and invite Dragons -

Dragons can be your Principal, Parent Council member, another teacher, project mentor

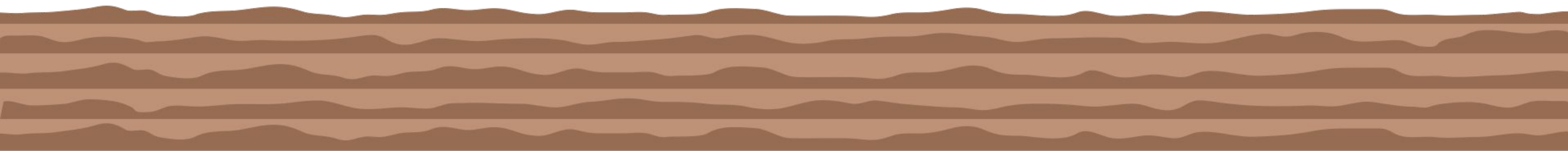
2. Prepare pitch

3. Prepare product

4. Practice

5. STEM Den pitch prep:

- a. Display
- b. Samples
- c. Team presentation timing
- d. Question readiness



Cooking Show

Who will be 'Star Baker'? Just like on the Great Canadian Baking Show, pizzas are baked and judged.

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Cooking Show - *Who will be star baker?*

1. Set Pizza Show date and invite judges
2. Create class criteria for star baker prize
3. Prepare product
4. Display product
5. Blind tasting by judges
6. Star Bakers awarded prize



Business Showcase Voting

Invite administrators, parents, guardians, teachers, and other guests to view, taste and vote on the student pizza shops.

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Business Showcase Voting

1. Invite guests
2. Schedule visitors
3. Give visitor voting cards
4. Tally votes
5. Celebrate

Group Name - Please circle a number for each line.	
Looks - how do the pizza samples (and photo of a whole pizza) look?	0 1 2 3 4 5 6 7 8 9 10
Taste - how does the pizza taste? Would you "buy" it at a pizzeria?	0 1 2 3 4 5 6 7 8 9 10
Marketing - how appealing was the team's booth and material?	0 1 2 3 4 5 6 7 8 9 10



Business Showcase

Come view, taste test, and vote on our pizza companies!

Students have been working hard for weeks. They've followed the entire cycle of their products and learned so much they want to share about health, local and seasonal foods, growing food sustainably, marketing and market research, surveys, promotions, packaging and how to make pizzas!

When: [date]

Drop in times:

----- pm
----- pm
----- pm
----- pm

Showcase details:

There is a competition for the "best" company and voting will include taste, look, and marketing.

We hope to see you there!



STEMterprise Voting Card Instructions

Please rate each group individually from 1-10 on the following categories:

Looks

How do the pizza samples (and photo of a whole pizza) look? Would you want to eat it?

Taste

How does the pizza taste? Would you "buy" it at the store? Think about the ingredients used, and how they work together.

Marketing

How appealing is the "booth" and materials? Would their materials entice you to buy their pizza?

Food Blog or Vlog

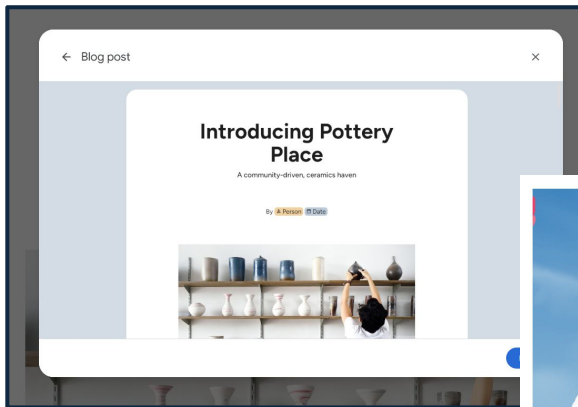
Students write a blog post of their pizza recipe with photos or create a video for a food vlog featuring their pizza and business.

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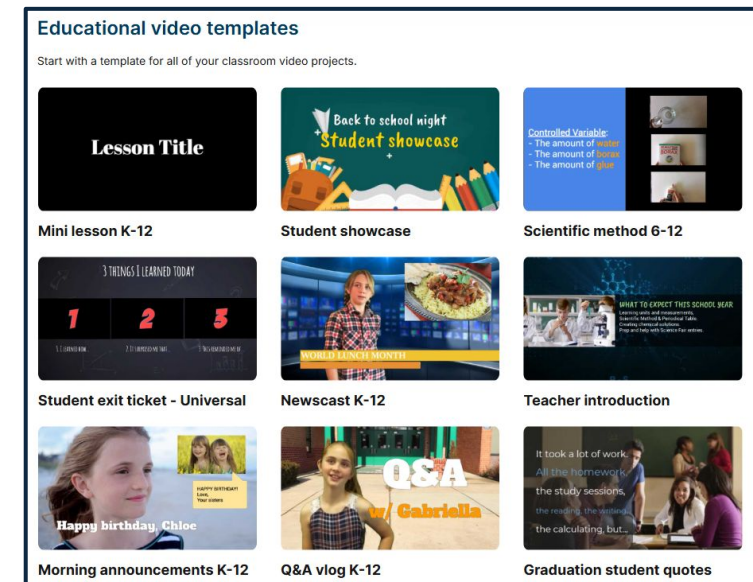
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Food Blog or Food Vlog

- ❑ Use a Blog Post template in Microsoft Word, [Google Docs](#), [Book Creator](#), or other platform to write about your STEMterprise project.



- ❑ Use [WeVideo](#) or [Google Vid](#) to create a Food Vlog (video blog) about your business and product.



Restaurant

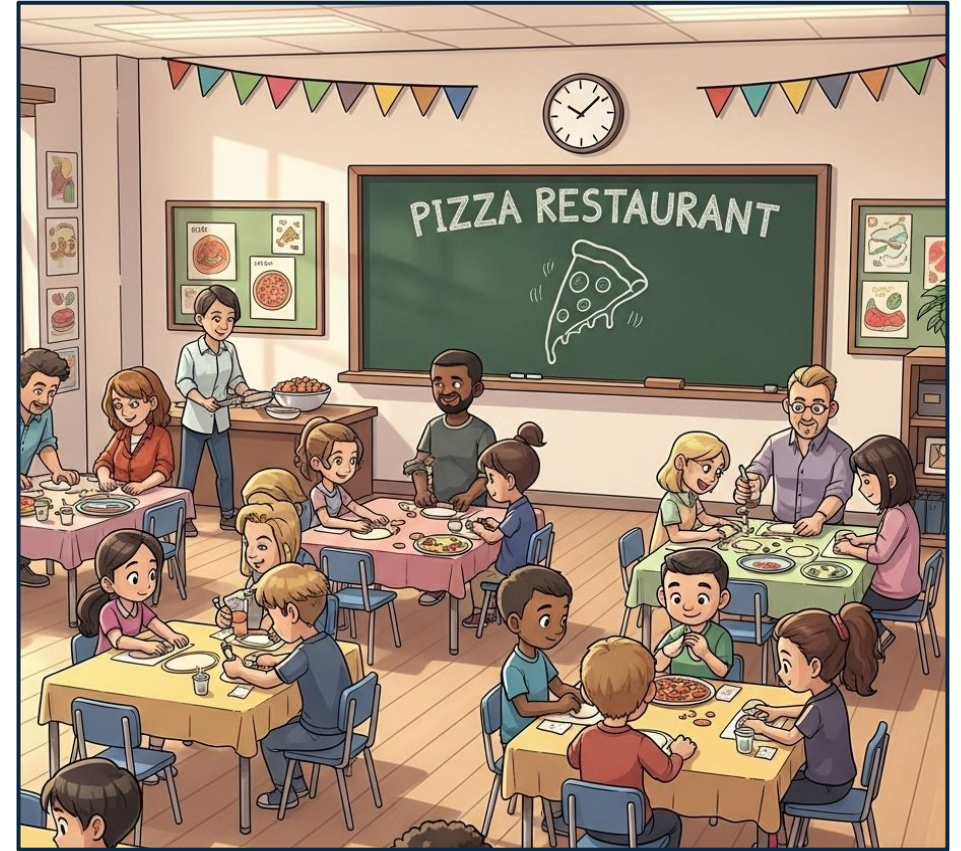
Students host parents,
guardians or guests to their
class restaurant.

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Restaurant

1. Invite guests with a Reservation Time
2. Set up the classroom
3. Plan on how you can give your guests a restaurant experience for example,
 - a. Greet them at the door,
 - b. Walk them to their tables,
 - c. Offer them water,
 - d. Share the menu
4. Enjoy celebrating your pizza project with those you love!

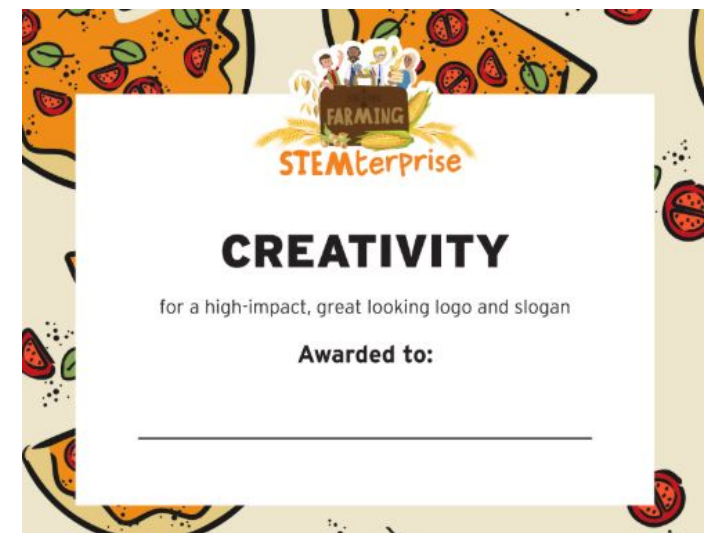
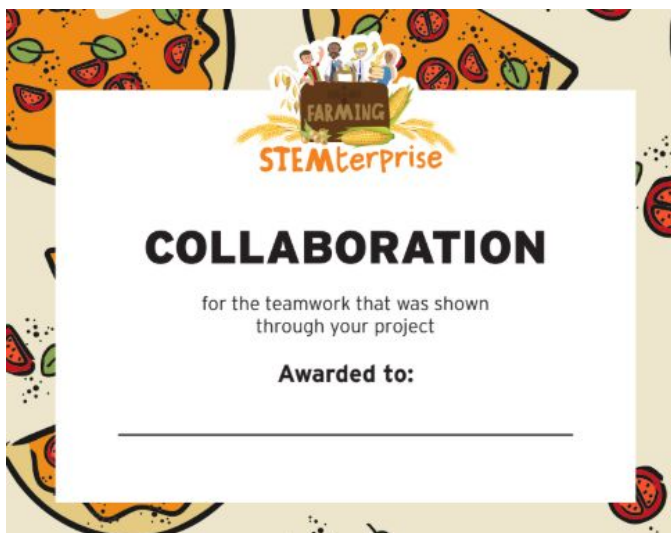


Growing our Pizza

If your class grew the Good in Every Grain seeds, include the plants in your Business Showcase. Show off your learning about food origins and the grains that are grown in Ontario.



Student Awards



Wrap Up

- What part of the project makes you most proud? Why?
- What did this project teach you about starting your own business?
- How well did your team work together? What was your team good at?
- What advice would you give to another student who is about to start an entrepreneurship project?



Check In – What's Next?





Career Connections



Business Showcase

Your team might decide to have these two jobs assigned to classmates in your pizza business.

Check out what a Food Service Manager and an Event Planner does and think about how these jobs would be part of your project.

